

# My-TRAC

MY TRAVEL COMPANION



PILOTS

The My-TRAC (My-TRAVel Companion) project aims to develop a new transport application that will connect information from operators and Mobility as a Service (MaaS) providers and that is designed for users as well as public and private transport operators. By applying advanced behavioural transport analytics and artificial intelligence (AI) algorithms, the My-TRAC application will seamlessly integrate services and improve passenger experience by allowing travellers to control and manage their journey in real time.

To test the My-TRAC application, pilots will be held in four locations in Europe. Each pilot location will test the My-TRAC application in a different mode and (urban) environment:

- Spain, Barcelona
- Netherlands
- Greece, Athens
- Portugal, Lisbon



# Participate and win!

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The My-TRAC project is looking for participants to test its new application. Participants will be asked to use the app during their (daily) journeys and provide feedback. Read further to see how you can participate and win prizes!

## Who?

Participants have to be resident in one of the four pilot locations.

## How?

Participants will install the application on their smartphone. During the pilot, they will accumulate points when actively using the app. How many points are earned depends on the activity. At least 100 points are needed to be able to win a reward. The more points you earn, the more chance you have to win.

Login:	5 ●	Fill in sign-up questionnaire:	10 ●
Save itinerary:	5 ●	Fill in validation questionnaire:	15 ●
Favourite a place:	5 ●	Follow suggested itinerary:	15 ●
Show interest in activity on Pol:	5 ●	Make an intercity trip:	50 ●
Rate an activity:	5 ●		

## When?

The pilots will run from 16th September until 30th November 2019. However, participants can only accumulate points during the first month of use (starting from installation of app and registering of user).

## What can I win?

All participants who earned 100 points or more can win a free journey pass. The exact prize depends on the pilot.

- Spain: 10-journey pass for Àrea metropolitana de Barcelona. 50 passes available
- Netherlands: Topping up your OV-chipkaart with 50 euros. 20 winners available
- Greece: Monthly multi-modal pass for Athens. 30 passes available
- Portugal: 10-journey multimodal pass for Lisbon. 50 passes available

For more information and to register as pilot participant,  
visit the My-TRAC website!

[www.my-trac.eu/landing-page-home](http://www.my-trac.eu/landing-page-home)

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Funded through the European Union's Horizon 2020 programme, My-TRAC features a consortium of 9 partners who are different multidisciplinary experts. The My-TRAC project runs until August 2020.

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